

LOS ALTOS TROPHY is PC Based using these software programs:

CorelDraw11 • PhotoShop 5.0, PhotoShop CS • Adobe Illustrator 9, Adobe Illustrator 11 CS

Camera Ready Artwork

BLACK & WHITE at 600 D.P.I. resolution. No Halftones. Rules/outlines should be 1 point or larger.

Electronic Artwork

Files (Images / logos) should be 600 D.P.I. BLACK & WHITE (no halftones).

JPEG's for viewing purposes. CD ROM's must be PC or Mac/PC Hybrid formatted.

Fonts - If you need to send fonts as outlines or curves (in cases where we do not have font) please inform us of font name & point size in case we need to match it or retype set copy. A faxed copy of artwork for visual reference will help us be certain that artwork opened matches what was originally created. Often programs substitute fonts if the exact original font is not installed.

Preferred file formats

1. CorelDraw 11 2. Adobe Illustrator 8 3. PhotoShop (.psd, .pcx, .tiff, .eps (PC only))

File Compression

Files can be compressed with Winzip. Generally uncompressed files are preferred. Macintosh compression formats such as Stuffit (.sit) or Self Extracting Archives (.sea) are not supported.

Unacceptable Artwork

Artwork in Microsoft Word format is not acceptable. Images copied from web pages are of too low a resolution to be used as workable art. PDF files are not acceptable (for viewing only). PDF files with embedded Illustrator 8 files are acceptable. Additional examples of unacceptable artwork are: Faxes, color Letterheads, Photocopies, Embossed imprints

Additional Art Charges

Complex pieces or artwork of poor quality may require additional art charges to bring artwork to sufficient quality, strength, or size for final production.



The image on the left is the original image. The image on the right was modified to compensate for laser expansion. White areas trapped between black areas tend to decrease and black areas expand.

LOS ALTOS TROPHY

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